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The Blueprint for Real-World Innovation

The true measure of industry innovation isn't just technical sophistication — it's human alignment. From construction robotics to lean workflows and BIM, the most powerful technologies are those designed to amplify human expertise — not replace. Technology provides the vehicle, but human insight remains the engine. When we build with on-site execution in mind, we bridge the gap between high-tech vision and real-world success.

To address this critical operational challenge, we are pleased to announce that joining us is **Shajay Bhoosan**, Associate Director at ZHA.



Shajay leads **ZHACODE**, a research group dedicated to pioneering computational design and advanced manufacturing technologies.

With years of experience leading iconic global projects, he brings a unique, practical perspective on how high-tech digital visions actually translate to on-site execution.

At the forefront of global architecture, computational design, and structural performance, Shajay will deliver a definitive 45-minute session for Keynote 2: Human in the Loop: The Lynchpin of Success.

[Register for IBEW 2026](#)

The Agenda Highlights

During this session, Shajay will examine why the primary driver of digital success is not the tools we buy, but the organisational culture we build. He will also share how ZHA is partnering with educational institutes to shape the next generation of talent, with insights on:

- **Closing the Digital-to-Delivery Gap** – Turning complex digital strategies into practical site execution.
- **People Before Technology** – Why trust, culture, and leadership drive successful digital adoption.
- **The Human + AI Advantage** – Unlocking greater value through collaboration between human expertise and intelligent systems.

[View Programme Lineup](#)

	Standard Rate (Ends on 2 Sep)	Early Bird Rate (Valid till Aug 31)
3-day ticket (Individual)	S\$1,300	S\$890 Save S\$410 per pax
3-day ticket (Group of 4 or more)	S\$1,125	S\$850 Save S\$1,100 per group

All prices listed in SGD and subject to 9% GST upon checkout.

IBEW Delegate Badge Access

ACCESS TO	VENUE LEVEL	DATE	DELEGATE BADGE ACCESS
IBEW Conference Sessions	1 & 3	2 – 4 Sep	✓
Networking Luncheon	1	2 – 4 Sep	✓
Daily Coffee and Tea	1 & 3	2 – 4 Sep	✓
The Institution of Engineers, Singapore Seminar	1	3 Sep	✓
Singapore Green Building Council Seminar	1	3 Sep	✓
Society of Project Managers Seminar	1	3 Sep	✓
BEX Asia Exhibition	1	2 – 4 Sep	✓
BEX Asia Masterclasses	1	2 – 4 Sep	✓
Daily Beer Networking at BEX Asia	1	2 – 4 Sep	✓
Learning Journeys*	Offsite	4 Sep	✓

**Learning Journeys are separately ticketed at \$90 (before GST rate) and exclusive to IBEW delegates only.*

[Get Your Ticket](#)

[View Badge Entitlement](#)

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